

Online Banner Advertising Rates

To make it easy we have put together some packages for you to buy, these all include the creation of a banner advert, which would normally cost £70+ VAT.

Run of site banner - this will be delivered randomly across the website of your choice.

- 10,000 page impressions £120
- 20,000 page impressions £230
- 30,000 page impressions £330
- 40,000 page impressions £420
- 50,000 page impressions £500

Channel specific banner - choose your sector such as motors, leisure, property, news or jobs and we will set up the rest.

- 10,000 page impressions £150
- 20,000 page impressions £287
- 30,000 page impressions £412
- 40,000 page impressions £525

Banner Rate Matrix				
Page impressions	ROS	Channel Specific	ROS	Channel Specific
10,000 - 19,999	£12.00	£15.00	£14.40	£19.20
20,000 - 29,999	£11.50	£14.38	£13.80	£18.40
30,000 - 39,999	£11.00	£13.75	£13.20	£17.60
40,000 - 49,999	£10.50	£13.13	£12.60	£16.80
50,000 - 249,999	£10.00	£12.50	£12.00	£16.00
250,000 - 299,999	£9.50	£11.88	£11.40	£15.20
300,000 - 399,999	£9.00	£11.25	£10.80	£14.40
400,000 - 499,999	£8.50	£10.63	£10.20	£13.60

*Cost is based on 1,000 page impressions.

*All prices shown are subject to VAT.

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Newsquest Digital Media

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