

# Online Banner Advertising Rates

- Reach a new audience
- Target readers by location
- Increase traffic to your web sites
- Choose a specific audience

You can advertise in four different positions on our web sites, these are; top banner, skyscraper, buttons and bottom banners.

We will create a banner advert which will link to your web site so readers can simply click through. The advert will be designed by our in house design team and sent to you for approval before going live. We can create the banner from an old paper or magazine advert, or come up with a completely new design.

The banner advert can run across all of our web sites, or just one site, your choice.

The banner advert can be targeted at a particular sector, such as our motors, jobs or property sections or be delivered randomly across the site for any period of time.

Banner advertising is sold by page impression and location, a page impression is each time a page is viewed by an individual. The minimum amount of page impressions bought is 10,000.

## 01793 501940

[www.newsquestdigitalmedia.co.uk](http://www.newsquestdigitalmedia.co.uk)

[digitalmedia@newsilts.co.uk](mailto:digitalmedia@newsilts.co.uk)

### Newsquest Digital Media

[www.thisiswiltshire.co.uk](http://www.thisiswiltshire.co.uk)

[www.swindonadvertiser.co.uk](http://www.swindonadvertiser.co.uk)

[www.gazetteandherald.co.uk](http://www.gazetteandherald.co.uk)

[www.wiltshiretimes.co.uk](http://www.wiltshiretimes.co.uk)

[www.thisisstfc.co.uk](http://www.thisisstfc.co.uk)

